

**2024
sponsorship
opportunities**



FILM
FESTIVAL **15**TH
ANNIVERSARY

MINNEAPOLIS | SAINT PAUL

FEBRUARY 29 - MARCH 3, 2024



ITALIAN FILM
FESTIVAL
MUSIC | ARTS | CULTURE

ABOUT THE FESTIVAL

The Italian Film Festival of Minneapolis / St. Paul (IFF), the premier event of the Italian Cultural Center of Minneapolis / St. Paul (ICC), launched in 2009 and has contributed to the vibrant arts and cultural scene of the Twin Cities ever since.

Organized in partnership with the Film Society of MSP, the 15th edition of the festival will be offered in person from February 29 to March 3, 2024, at The Main Cinema in Minneapolis. IFF will bring ten of the best current Italian films together with two timeless classics. The opening film and complete lineup of films will be revealed soon, stay tuned!

As a sponsor, don't miss out on the opportunities to connect during 4 days with more than 1300 spectators, more than 2,000 active contacts of the ICC and our partners. In the following pages, you will find numerous options for fostering a connection with this unique audience made from a subtle mix of movie fans and lovers of the Italian culture.



CONNECTING WITH OUR COMMUNITIES

We are committed to our local community and the festival offers an opportunity to give back by creating dialogue between Minnesota and Italy through visual arts. In order to continue doing this important work, we rely on the support of our community partners and sponsors. Your support makes the festival possible, as sponsorships help us cover the event's many costs including venue rental, screening fees, speaker's fees, travel and lodging for visiting filmmakers, and community outreach.



WHAT ATTRACTS YOU IN THE ITALIAN FILM FESTIVAL?

Excerpts from our 2023 survey.

“Quality and diversity of films”

“Knowledge and enthusiasm of the festival directors, discussions before and Q&A after, location”

“Opportunity to see films I would not otherwise and films about Italy”

“To be entertained and to learn more about Italian culture”


“Keeping in touch with Italian contemporary culture; opportunity to hear my native language; beautiful images of my country”

“Variety of films that I normally wouldn't see. I think the series is expertly curated”

“The chance to catch up on Italian cinema, hear Italian, and mix with the Italian-interested community”

SPONSORSHIP LEVELS	Produttore di Elite \$10,000	Produttore Esecutivo \$5,000	Produttore \$2,500	Assistente di Produzione \$1,000	Regista \$500	Aiuto Regista \$250	Sponsor an individual film \$150*
Commercial included before each screening	●						
Opportunity to introduce opening night film	●						
Mention in festival advertisement and press	●	●					
Still ad in festival pre-reel before each screening	●	●	●				
Recognition in film Q&As	●	●	●	●			
Recognition on social media	●	●	●	●	●		
Logo in festival trailer	●	●	●	●	●		
Logo appears on IFF website	●	●	●	●	●	●	
Logo appears in printed program	●	●	●	●	●	●	
Your name/organization appears on individual film pages	●	●	●	●	●	●	●
Number of film tickets (incl. Opening Night Movie)	70	50	20	12	6	4	2

*\$180 for the Opening Night Movie on Thursday, February 29, 2024. The opening film and complete lineup of films will be revealed soon, stay tuned!



ABOUT THE ITALIAN CULTURAL CENTER

Founded in 2006, the Italian Cultural Center of Minneapolis / St. Paul (ICC) is an independent self-funded nonprofit organization dedicated to sharing and celebrating Italy's language and culture. The ICC offers Italian-language and cooking classes and makes a space for all-things-Italian, like contemporary and classic Italian art, film, literature, and music.

Learn more on theitalianculturalcenter.org

tiziana@theitalianculturalcenter.org

